



We study public attitudes and use of the out of doors

Birding?

Ken Cordell Counts America's Birders rs.fs.fed.us/trends

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Ratner Trims Health Care Costs Page 58

> U.S. POSTAGE PAID

Manchester, NH Permit No. 1926 House Finch or Purple Finch?

Page 2

Our Mission



Provide up-to-date information on trends in public demands, values, perceptions, and benefits of natural lands and describe how demographic shifts will affect those demands.

Primary Methods of Research

- Surveys of the public and on-site visitors, especially studies of recreation that occurs on public lands
- Broad-scale (region-wide and countrywide) assessments of societal and natural resources change
- Studying the economic and resource impacts of nature-based recreation and tourism.

This Presentation is about Wilderness

- 1. Some principles important for Wilderness stewardship
- 2. The emergence of public lands and the changing world around them
- 3. A big picture description of the NWPS
- 4. Public land and Wilderness values
- 5. Social Values and Group Differences
- 6. Economic Values
- 7. Ecological and Intrinsic Values

SOME PRINCIPLES IMPORTANT to WILDERNESS MANAGEMENT

- The National Wilderness System is first and foremost a national resource for the benefit of all, human society and ecosystems alike
- Social, economic, political, and environmental conditions and trends define a changing context within which Wilderness must be managed. It is important to know the trends
- Wilderness management goals must be long term and consider all levels of interest
- Fragmented (compartmentalized) decision making is easier, but not always better
- Good planning is forward looking, based on what could and should be, not necessarily what is or has been

TOPICS

- 1. Some principles important for Wilderness stewardship
- 2. The emergence of U.S. public lands and the changing world around them
- 3. Emergence of the NWPS
- 4. Public land and Wilderness values
- 5. Social Values and Group Differences
- 6. Economic Values



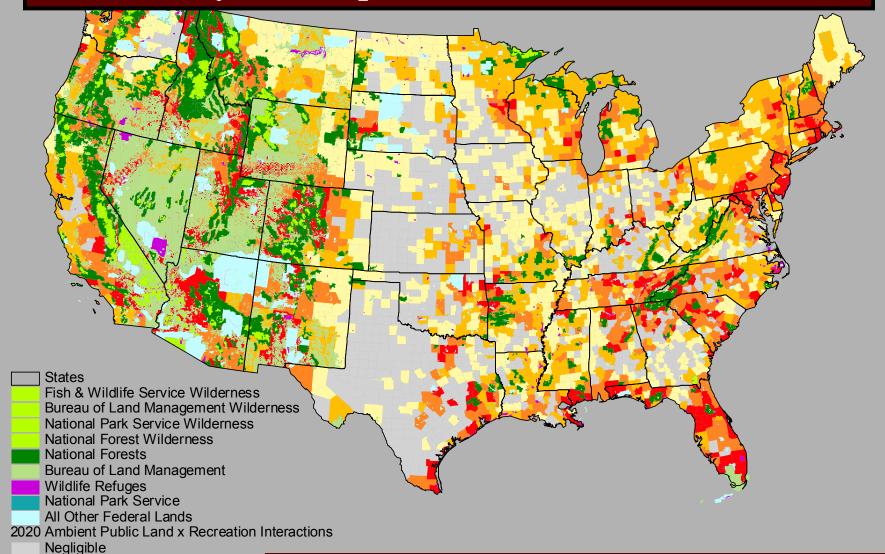


7. Ecological and Intrinsic Values w/srs.fs.fed.us/trends





But as population was added and the U.S. matured, a rich system of public lands was also added



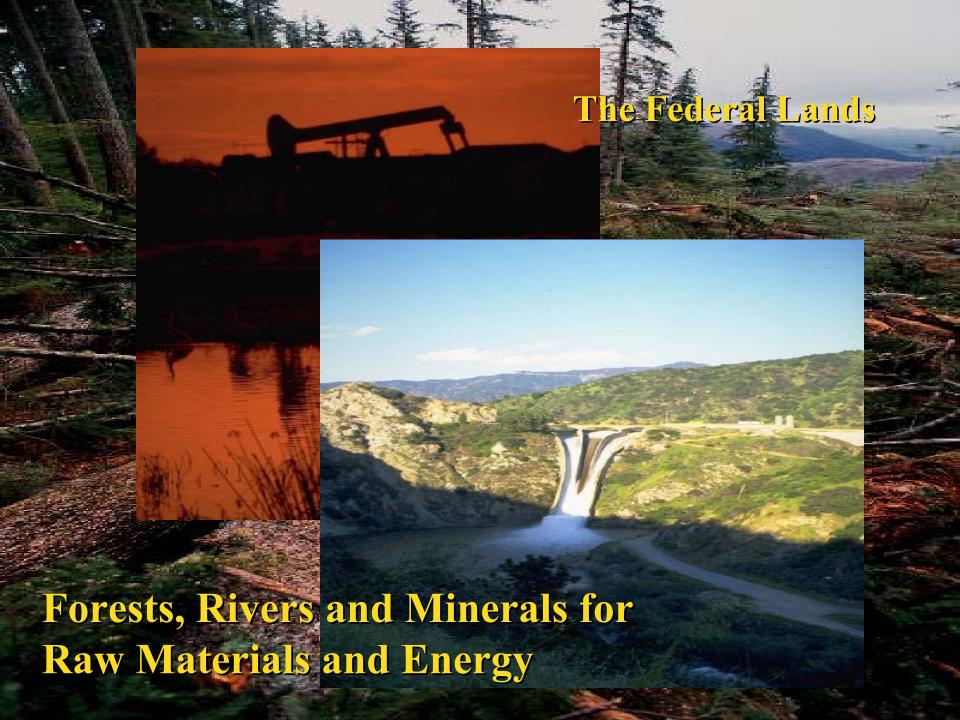
Liaht

Heavy

Moderate

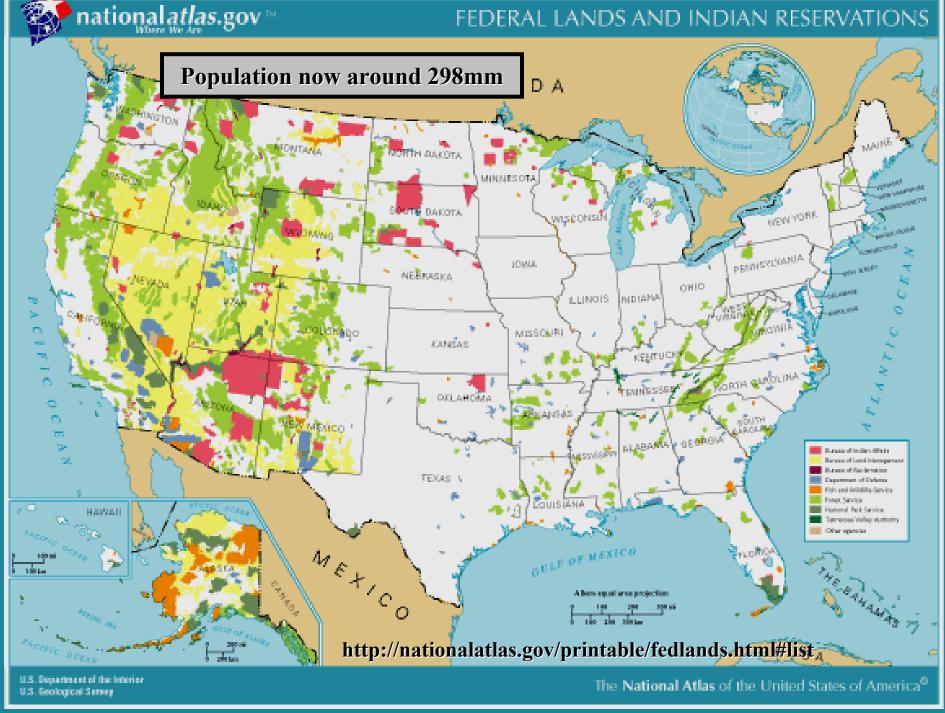
Moderately heavy

U.S. population 1970 203mm / World 3.7bn







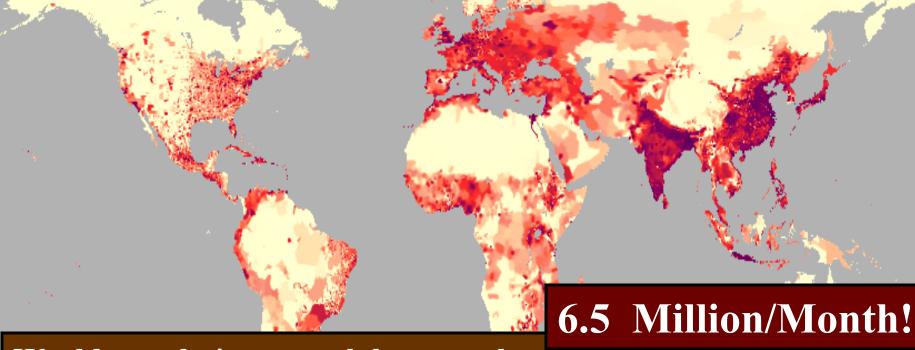


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The modern-day world context of public land stewardship



World population growth has greatly influenced U. S. growth and development

Population densities (per square km).

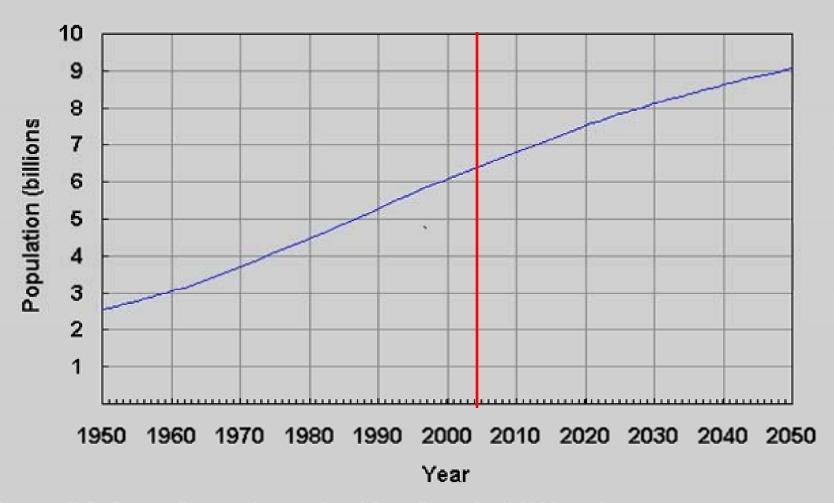




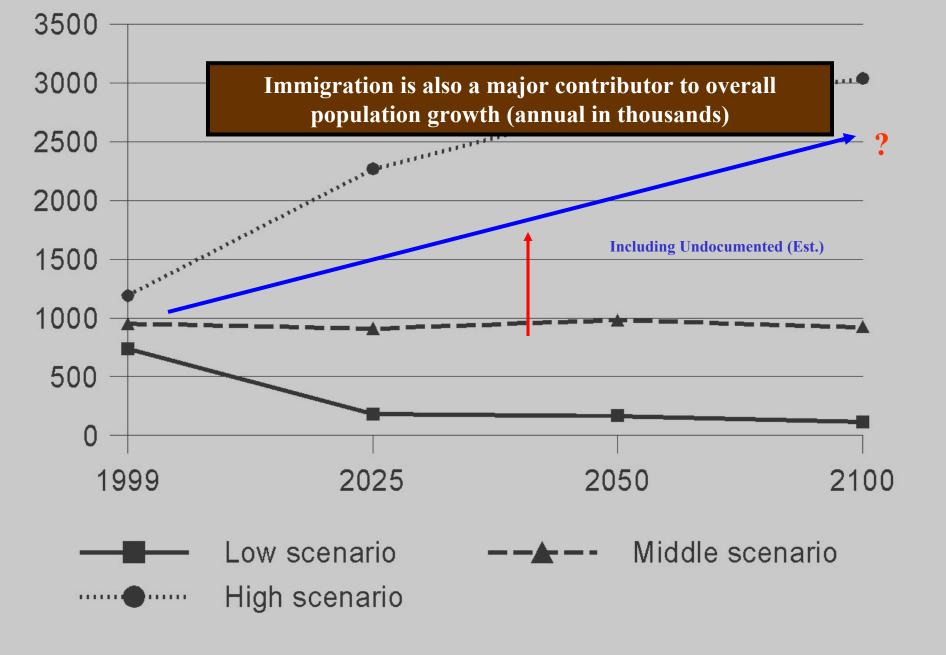
2006

http://sedac.ciesin.columbia.edu/gpw/

World Population: 1950-2050

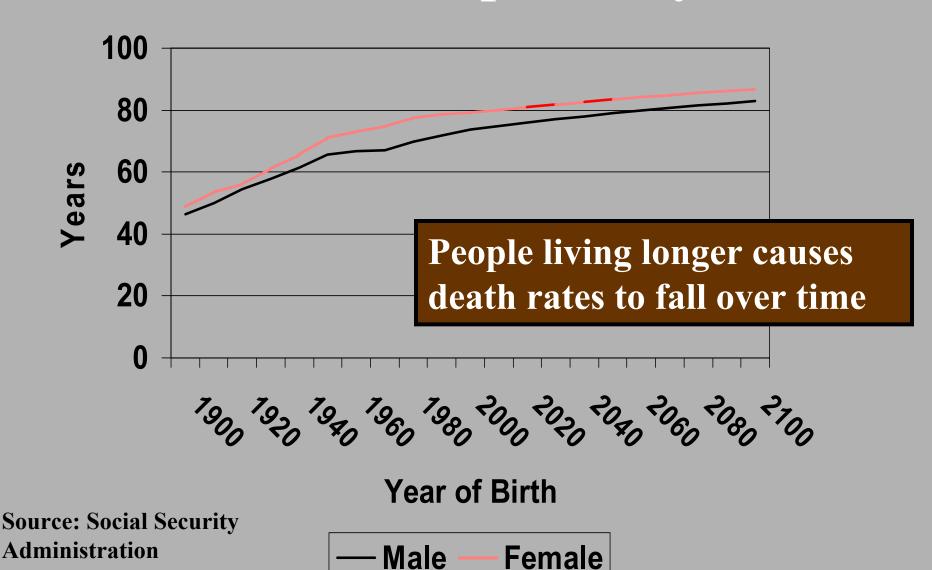


Source: U.S. Census Bureau, International Data Base, April 2004 version.

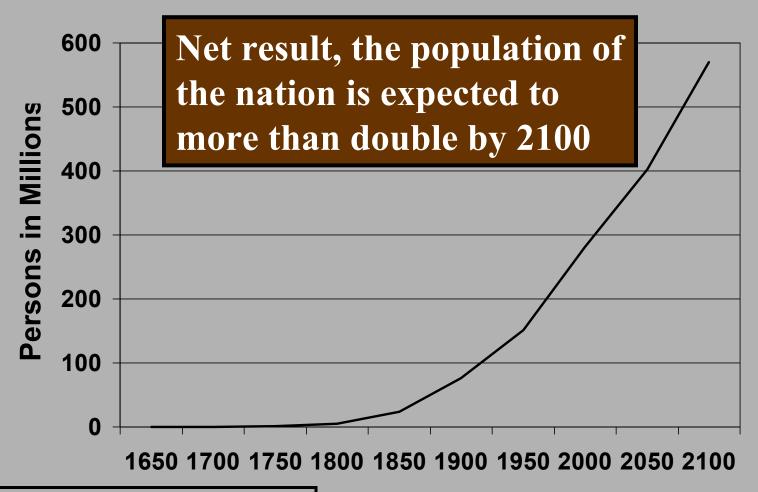


Projected net migration to the US, 1999-2100, under alternative low, middle, and high scenarios.

Life Expectancy

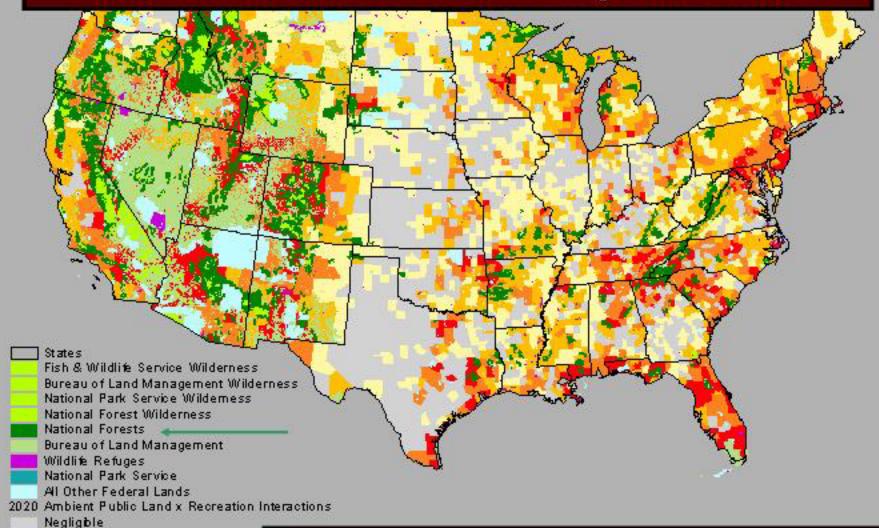


Historical and Projected Population in the U.S.



U.S. 298,197202 World 6500,323,176 14:21 GMT (EST+5) Feb. 27, 2006 Year

As population grows it spreads across the landscape, private land is developed and converted from natural ecosystems. Public natural lands become more unique and valuable



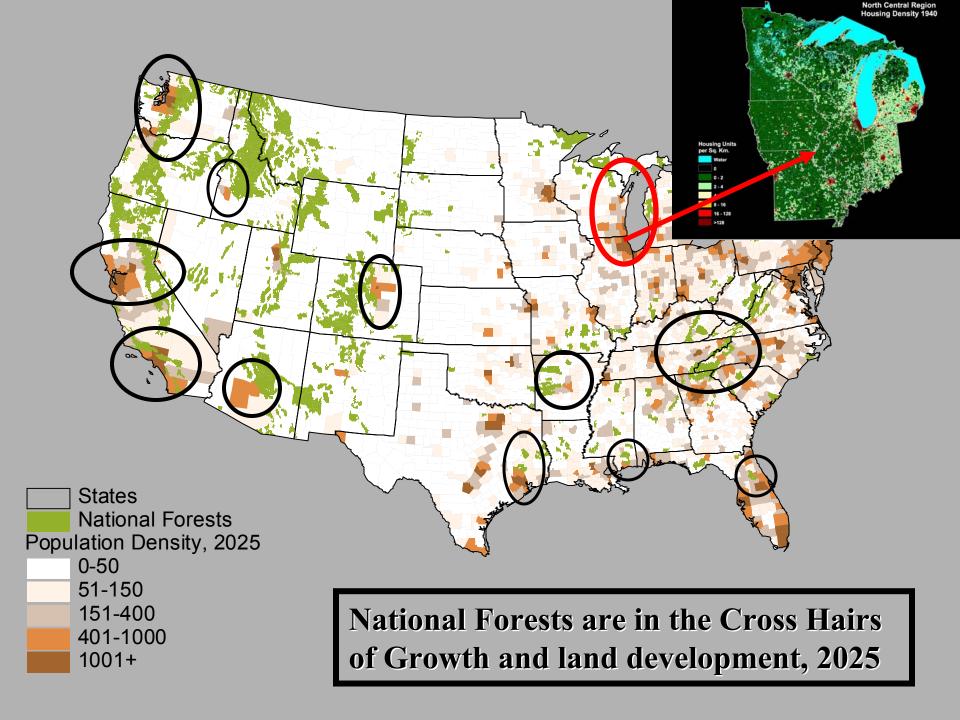
Light

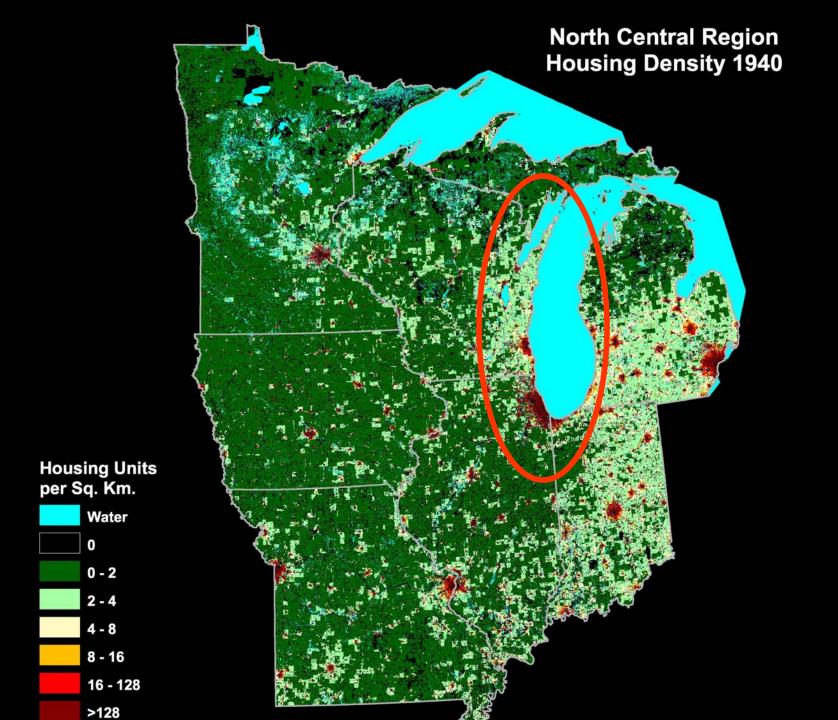
Moderate

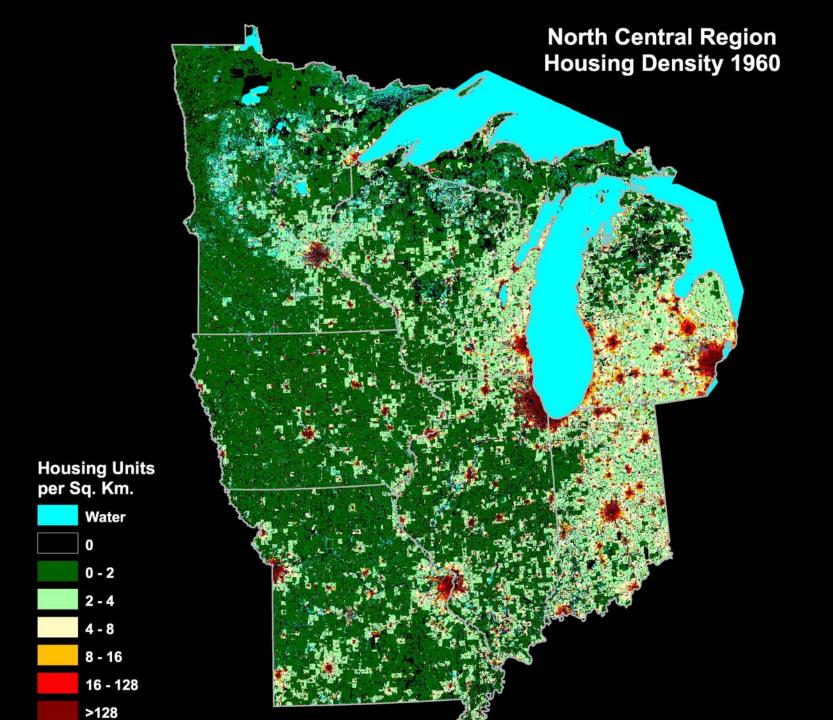
Heavy

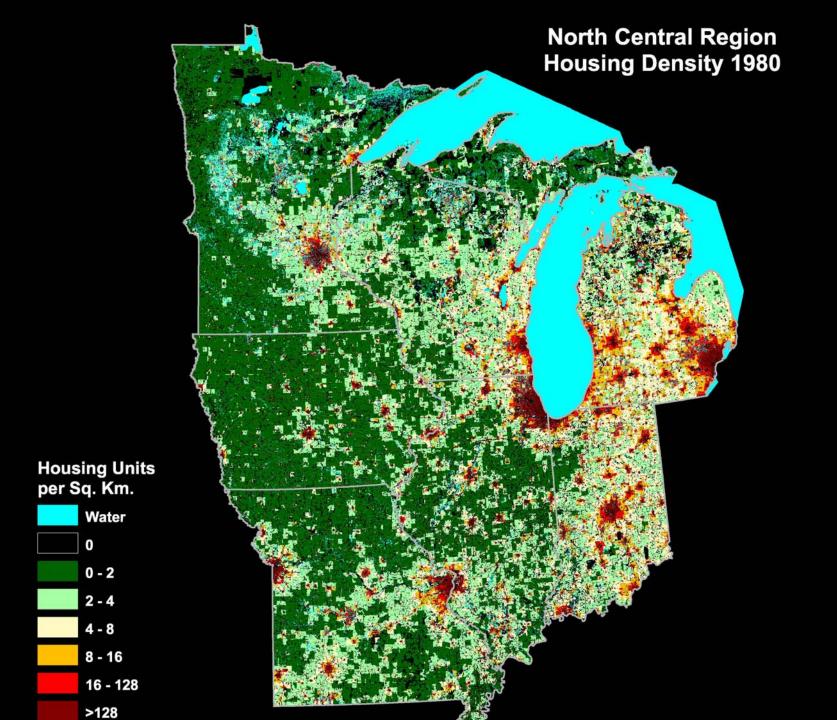
Moderately heavy

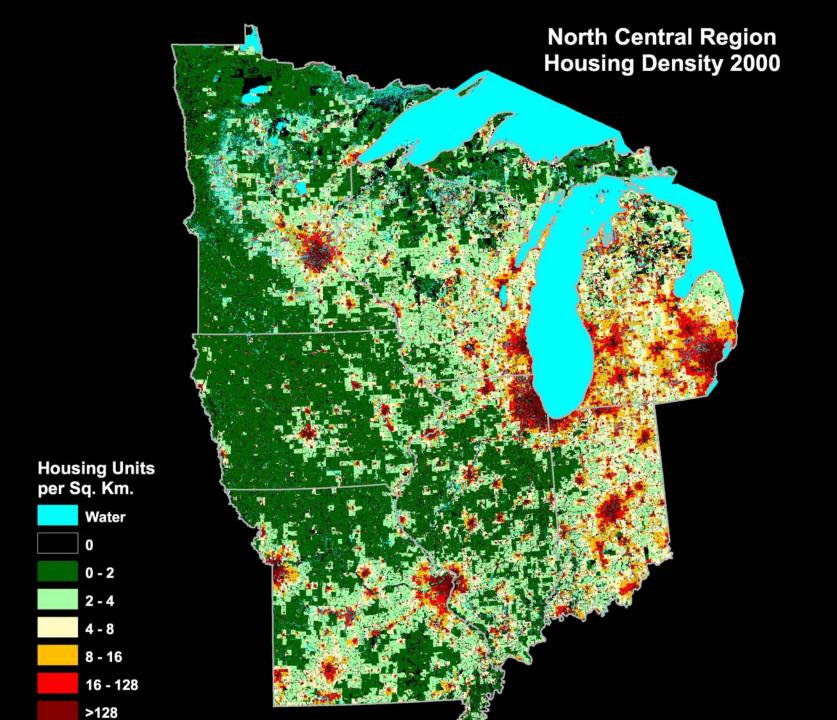
U.S. population 2006 298.5mm / World 6.5bn

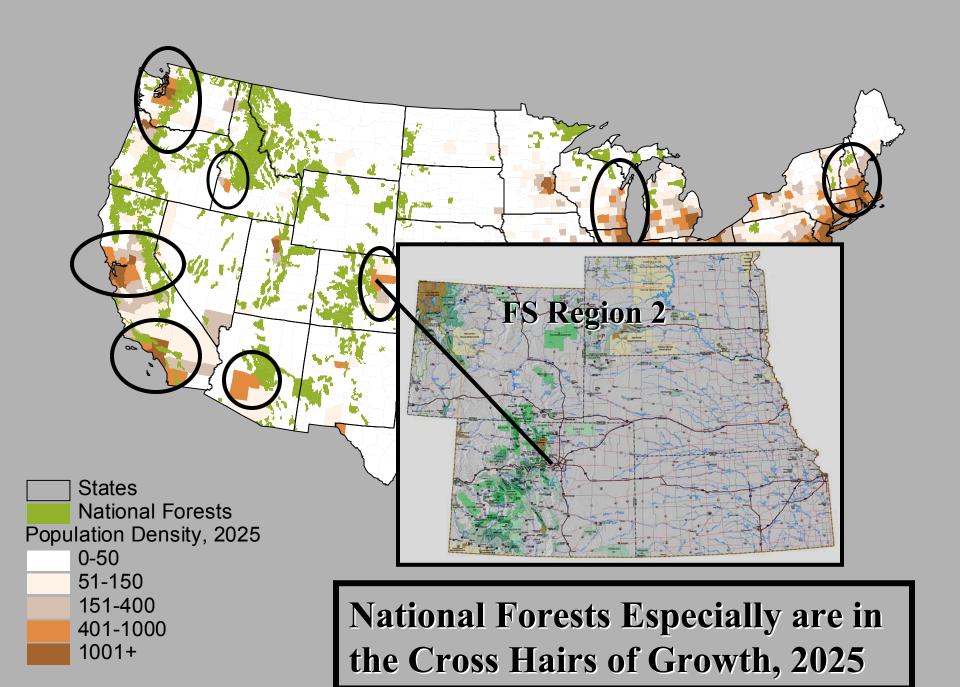






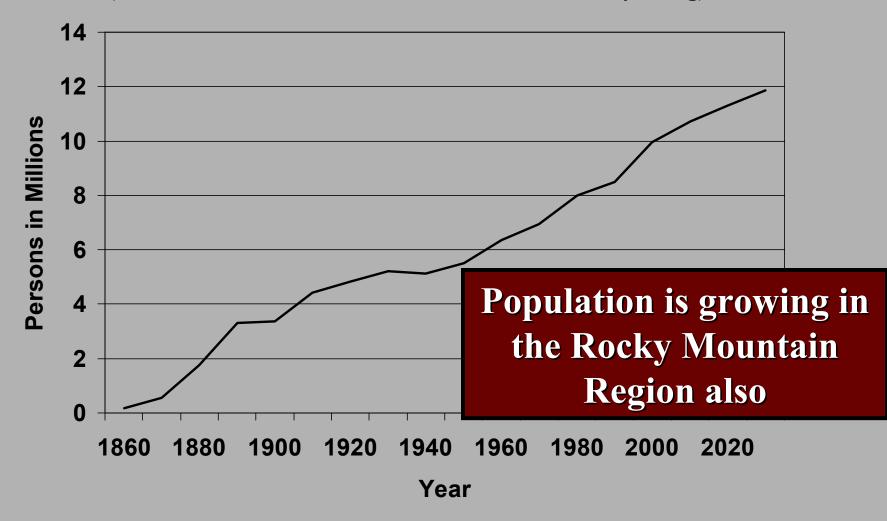


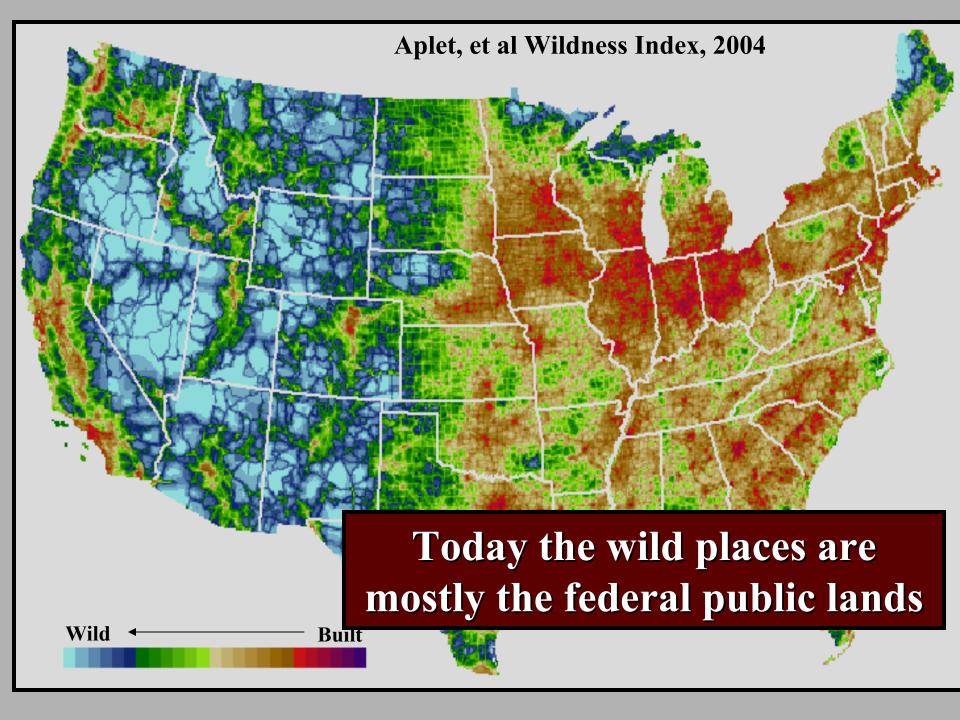




Historical and Projected Population in Region 2

(Colorado, Kansas, Nebraska, South Dakota, & Wyoming)





ABOUT THIS PRESENTATION

- 1. Some selected principles of good Wilderness management
- 2. The changing social context
- 3. A big picture description of the National Wilderness Preservation System
- 4. Public land and Wilderness values
- 5. Social Values and Group Differences
- 6. Economic Values

www/srs.fs.fed.us/trends

7. Ecological and Intrinsic Values Sharp Top Mountain, Va, USA

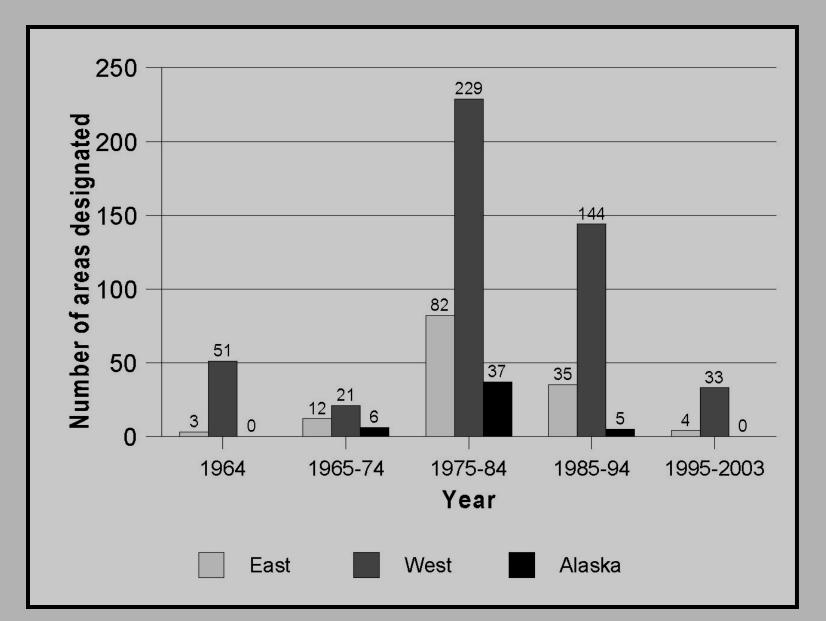


Venture Publishing

About our National Wilderness System

H. Ken Cordell John C. Bergstrom J. M. Bowker

Number of Wilderness areas designated in the East, West, and Alaska between 1964 and 2003



Number of Wilderness areas and acres in the 10 states having the most Wilderness

State	Number of Areas	Acres	Percentage of National Total Wilderness Acres
Alaska	48	58,182,216	58.70
California	130	13,975,535	14.10
Arizona	90	4,518,442	4.56
Washington	30	4,324,182	4.36
Idaho	7	4,015,061	4.05
Montana	15	3,442,416	3.47
Colorado	40	3,271,685	3.20
Wyoming	15	3,111,132	3.14
Oregon	40	2,258,238	2.28
Nevada	42	2,123,343	2.14
10-State Total	457	99,222,250	100.00

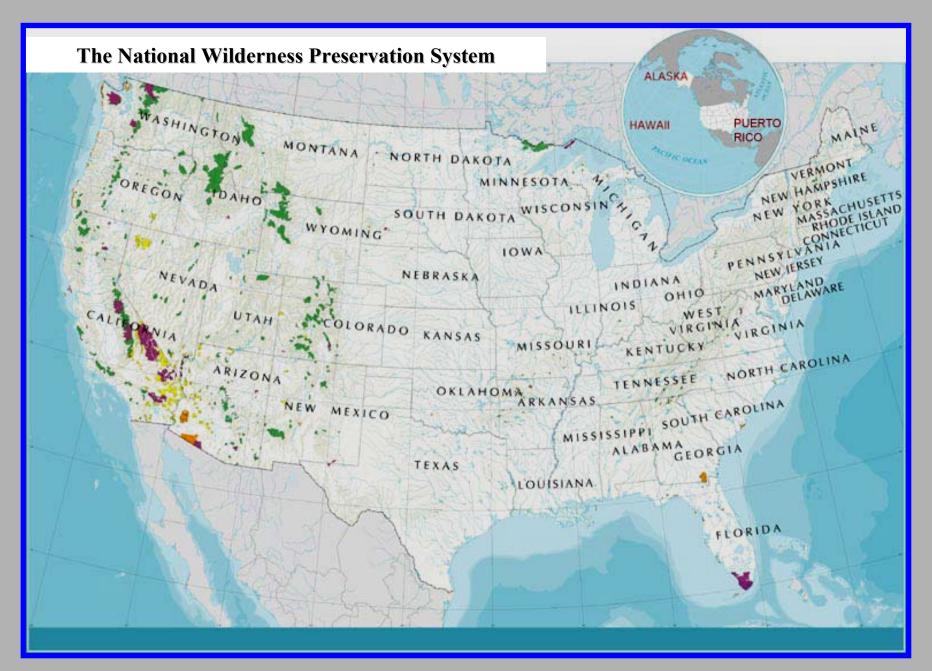
Wilderness is important to the landscapes of many states

Percentage of total Wilderness acres at elevations above 5,000 feet by census division and nationally



Number of people living within 25, 50, 100, 200, and 400 miles of Wilderness, 2000 Census

Distance	Sum of Population	Percent of Population
25 miles	47,495,997	16.8
50 miles	114,497,257	40.6
100 miles	195,745,452	69.4
200 miles	262,151,985	93.0
400 miles	281,918,792	100.0



www.wilderness.net

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WHAT DOES THE U.S. PUBLIC AT LARGE VALUE IN OUR PUBLIC LANDS??

- Provide permits to ranchers for grazing of livestock such as cattle and sheep
- Maintain public lands for future generations to use and enjoy
- Provide access, facilities and services for outdoor recreation
- Provide quiet, natural places for personal renewal
- •Use and manage public areas in ways that leave them natural in appearance
- Emphasize planting/management of trees for abundant timber supply
- Provide access to ray materials and products for local industries and communities
- Protect streams and other sources of clean water
- Protect rare, unique or endangered plant and animal species
- Provide roads, accommodations and services to help local tourism businesses
- Provide information and educational services about natural areas, their management and the natural life in them

Public Values of National Forests

Value	Extremely Important	Important
Protect streams and other sources of clean water	83.5	94.9
Maintain NFs for future generations	81.3	93.5
Provide habitat for wildlife and fish	70.4	89.2
Protect rare plant or animal species	68.1	86.0
Manage NF areas to leave them natural looking	65.2	86.8
Emphasize planting and management for timber	58.5	79.1
Provide information and educational services	53.2	80.1
Provide quiet, natural places for personal renewal	50.3	75.8
Provide access, facilities, and services for recreation	45.4	74.5
Provide roads, services, accommodations to support local tourism businesses	31.6	57.0
Provide permits to ranchers for grazing livestock	29.2	52.1
Provide raw materials to support local industries	25.9	47.1

The Multiple Values of Wilderness, i.e., the NWPS

Basic Functional Connections	Measurement Accounts or Categories	Specific Types of Measures or Indicators
	Social	Psychological Sociological Anthropological
Wilderness Values	Economic	Active Use Value Passive Use Value Economic Impacts
v alues	Ecologic	Human Life Support Value Animal and Plant Life Support Value
	Ethical	Instrumental Value Intrinsic Value
Wilderness Services	Animal and Plant Habitat; Carbon Sequestration; Subsistence Living; Cultural Preservation; Historic Preservation; Scientific Discovery; Educational Development; Personal Physical Health and Growth; Personal Emotional Health and Growth; Personal Spiritual Health and Growth; Community Health and Quality of Life	
Wilderness Functions	Preservation of Natural and Wild Places; Recreational and Experiential Setting; Ecosystem and Biodiversity Preserve	
Wilderness Attributes	Geographic; Geologic; Hydrologic; Atmospheric; Biologic; Naturalness; Wildness; Constructed	

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Public Views on Wilderness

- •Nationally about 1/2 of American's 16+ report knowing about the NWPS
- •Only 4.4% feel we have put too many acres into the NWPS:
 - Not enough 52.6%
 - About right 26.9%
 - Too much 4.4%
 - Not sure 15.4%

Local percentages of population indicating support or opposition for designating additional Wilderness in their own state

Fav	or or	Percent of
Орр	ose	Respondents
Favo	r Total	70
Stro	ongly Favor	43
Son	newhat Favor	27
Oppo	se Total	12
	Somewhat Oppose	6
	Strongly Oppose	6
Neith	er	12
Don't	t Know	6

Trends in Public Values of Wilderness

É		Very or extremely In	nportant (%)	
	Wildernes	s value	1994	2002	Change
3	Protecting	water quality	78.9	93.1	14.2
	Protection	of wildlife habitat	78.6	87.8	9.2
	Protecting	air quality	78.0	92.3	14.3
9	For future	generations	76.9	87.0	10.1
	Protection	for endangered spp	73.7	82.7	9.0
Ó	Preserving	g ecosystems 💮 💮	66.5	80.0	13.5
	Scenic bea	uty	59.7	74.0	14.3
	Future op	tion to visit	59.4	75.1	15.7
	Just know	ing it exists	56.1	74.6	18.5
	Recreation	1 opportunities	48.9	64.9	16.0
	For scient	ific study	46.3	57.5	11.2
ż	Providing	spiritual inspiration	43.2	56.5	13.3
	Income for	r tourism industry 🦟	22.8	29.7	6.9
					William Control of

In International Journal of Wilderness Research

Summation

There are three underlying dimensions of Wilderness values that the public considers important. In order, by percentage of Americans saying they are extremely important, they are:

- 1. Ecological services, especially clean air and water for humans and other species, on and off site
- 2. Ecosystem protection, including wildlife habitat, endangered species and rare and unique species
- 3. Amenities for human appreciation and use, including wildlands for future generations, current and future options for recreation, scenery, spiritual inspiration, scientific study, and a draw for tourism

Recreation is one of these significant amenity values

Total visitation by agency, including single-day and multi-day use by region

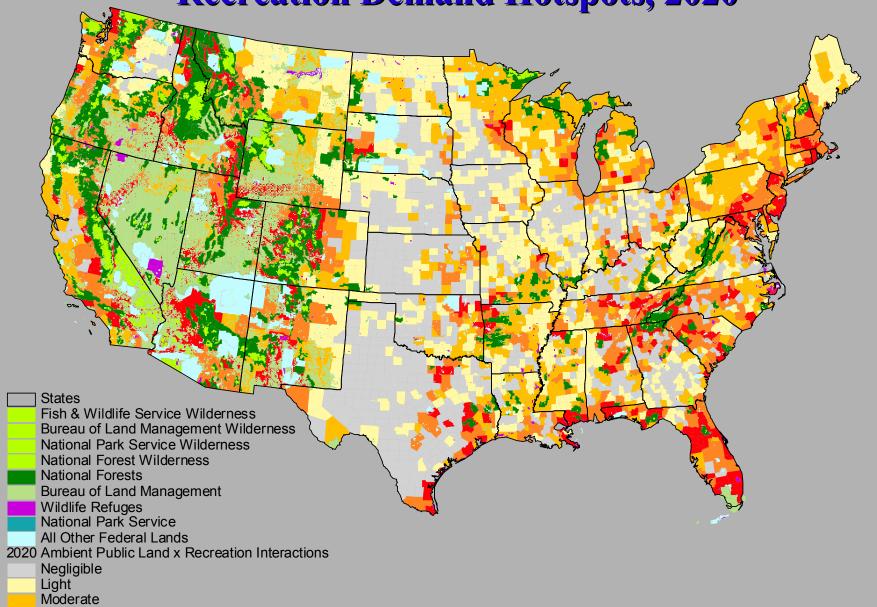
Total NWPS Site Visits	12,825,610
FS site visits	10,517,000
NPS site visits	1,923,841
FWS site visits	333,466
BLM site visits	51,302
Total single-day site visits	8,458,490
Total multi-day site visits	4,367,120
Total FS, FWS, & BLM site visits	10,901,768
FS, FWS, & BLM single-day site visits (73%)	7,958,291
FS, FWS & BLM multi-day site visits (27%)	2,943,477
Total NPS site visits	1,923,841
NPS single-day use (26%)	500,199
NPS multi-day use (74%)	1,423,643

www.srs.fs.fed.us/trends

Mean scores of responses to 16 wilderness recreation experience preference domains from eight designated wilderness areas

Benefit	Grand Mean
Enjoy nature	1.5
Physical fitness	2.0
Reduce tensions	2.2
Escape	2.2
Outdoor learning	2.3
Sharing values	2.8
Independence	3.0
Family kinship	3.0
Spiritual	3.1
Considerate people	3.3
Achievement/stimulation	3.4
Physical rest	3.5
Teach/lead others	3.8
Risk taking	4.6
Risk reduction	4.7
Meet new people	5.1

Public Lands and NWPS Lands Overlaid onto Projected Recreation Demand Hotspots, 2020



Moderately heavy

Heavy

Participation by enthusiasts accounts for most of the activity days (E.g., 6 of 34 activities, 2000-2001)

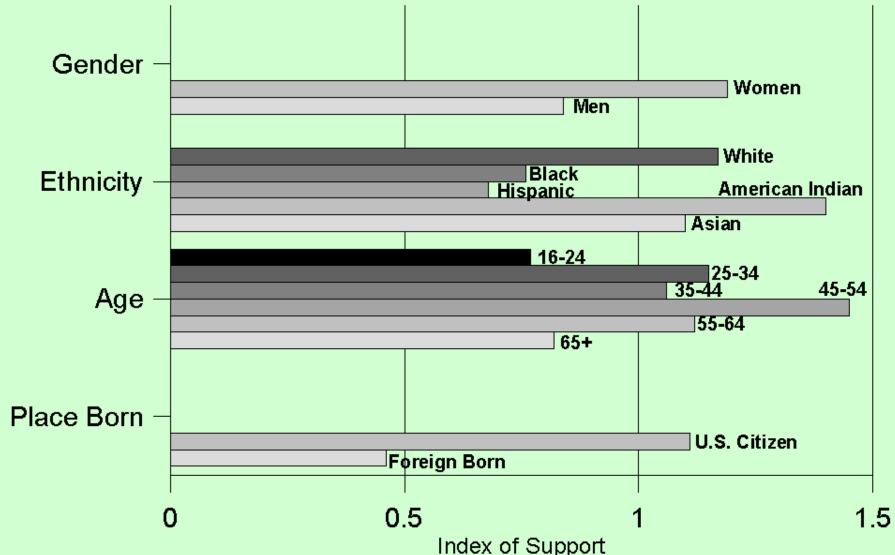
	Activity	Percent of Population who are	Percent of Total Participation	
Cur	rent demand	Enthusiasts	Days by Enthusiasts	
	Visiting a wilderness or primitive area	10.3	88.9	
	Day hiking	10.4	88.5	
	Kayaking	1.2	84.2	
	Warmwater fishing	7.5	80.6	
	Downhill skiing	2.6	76.1	
	Snowboarding	1.5	74.0	

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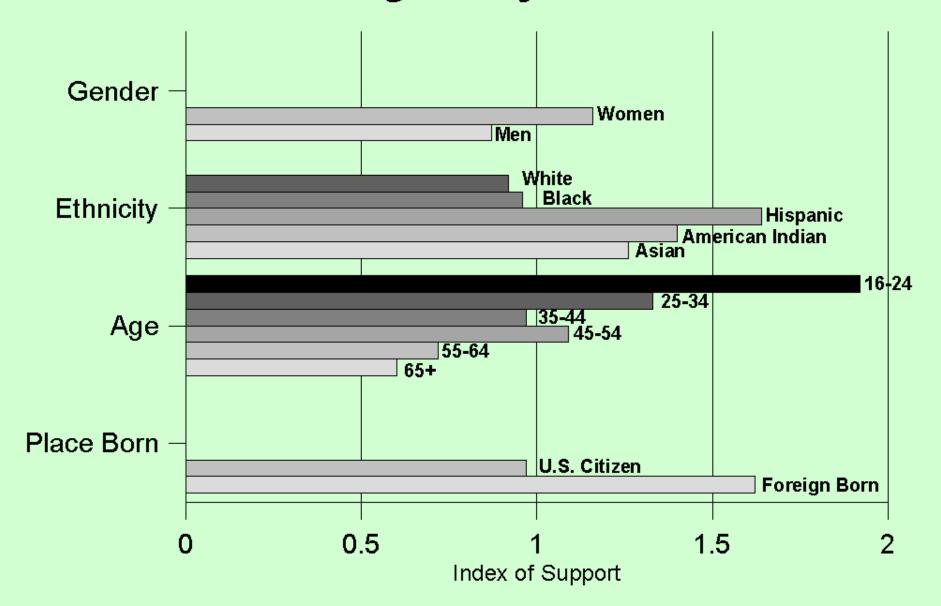
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The Most Important Benefits of Wilderness

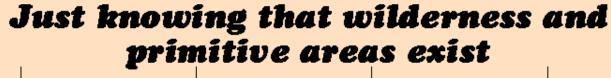


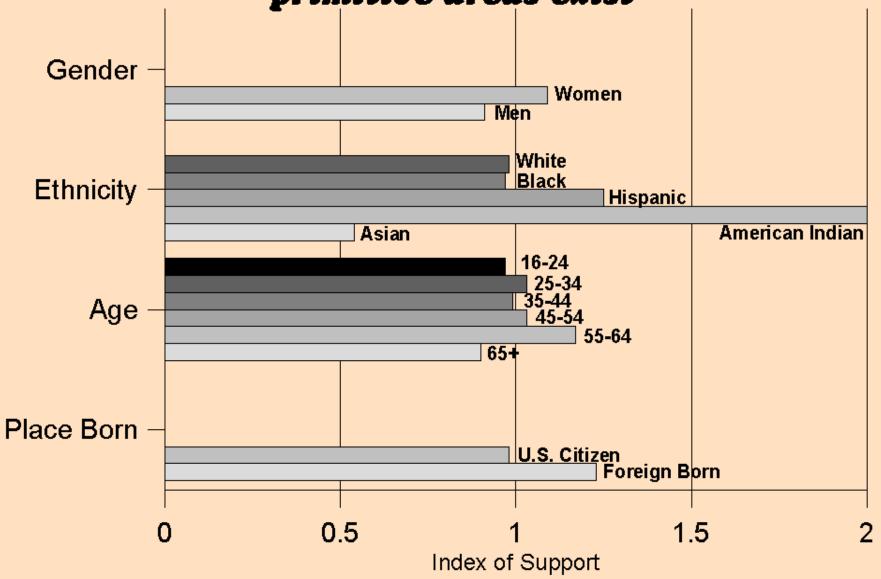


The Most Important Benefits of Wilderness Protecting wildlife habitat

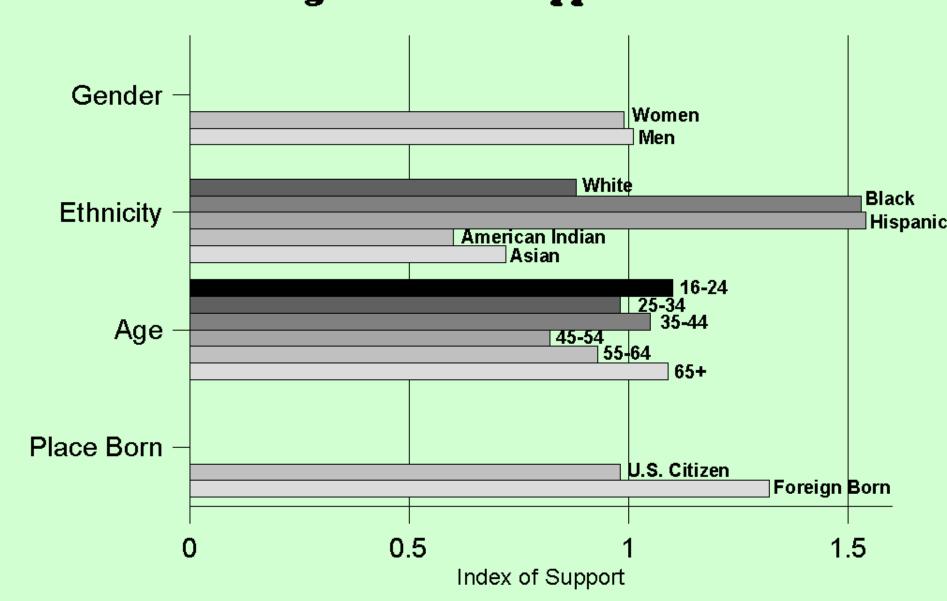


The Most Important Benefits of Wilderness

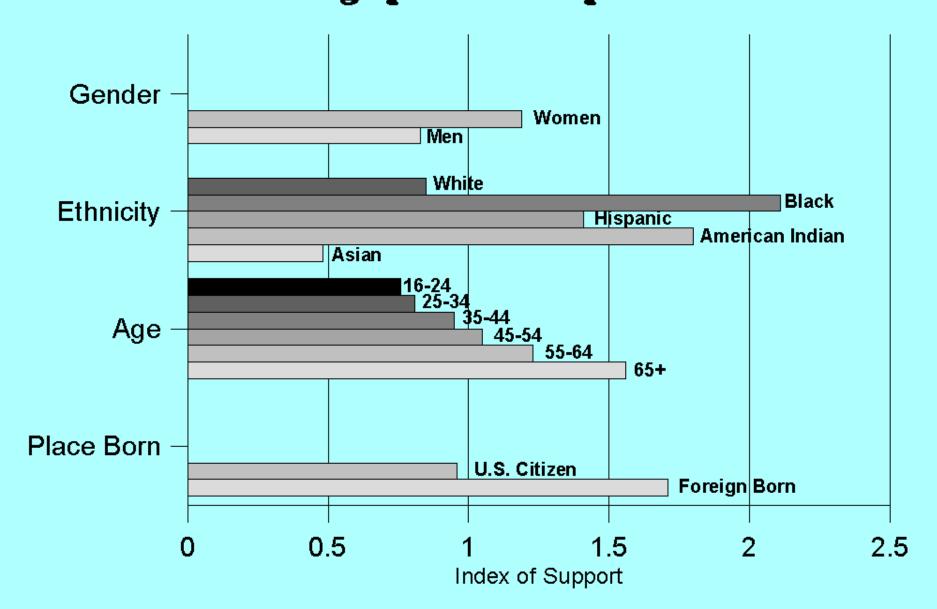




The Most Important Benefits of Wilderness Providing recreation opportunities



The Most Important Benefits of Wilderness Providing spiritual inspiration

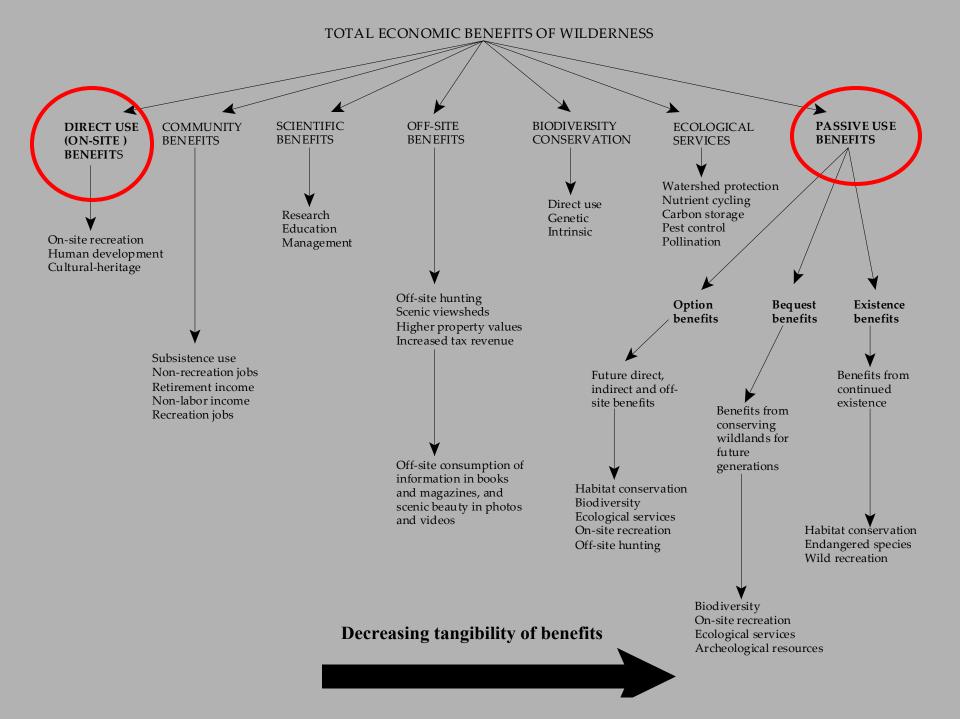


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An Organizing Framework for Wilderness Values

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Direct On-Site Use and Passive Use Economic Value

Value Type	Use	Net Economic Value (NEV)	Annual Net Economic Value
On-site: Single-day use	8.4 million single-day trips per year	\$19.50 per trip	\$165 million
On-site: Multi- day use	4.4 million multi-day trips per year	\$68.47	\$299 million
Passive use Value	52.7 million households	\$63.31 per household	\$3.34 billion
		Total Annual NEV	\$3.8 billion
		Per acre	\$35.89

Summation

- Passive use net economic value per annum is estimated to be \$3.45 billion.
- On-site recreation use value is estimated to be around \$464 million per year
- Passive use value is estimated to be over 7 times (7.4 actually) greater than on-site recreation use value.

Economic Impacts

Does Wilderness Designation Harm Rural Economies?

- There are no discernible general patterns of negative impacts from Wilderness in rural counties
- Economic growth is greater for non-metropolitan counties that contain or are near publicly-owned natural areas, including Wilderness
- Wilderness contributes to the quality of life of local residents that is actively sought in migration decisions
- The role of Wilderness in local economic development is similar to the old BASF commercial: "We don't build it, we just make it better"
- Economic growth is increasingly being generated by multiplier effects from consumer spending in the services and trades sectors
- But, the total volume of visitation to Wilderness, and the associated spending by nonlocal visitors is not sufficient to sustain any significant tourism industry by itself
- "Wilderness protection does not impoverish communities by locking up resources. Rather, it protects the economic future of those communities by preserving high quality natural environments that are increasing in demand across the nation." (Tom Power 1996)

Economic Growth Effects of Wilderness in Non-Metropolitan Western Counties

Counties Containing:	Number of Counties	Employment Growth 1969-1997 (%)	Income Growth 1969-1997 (%)
No federal lands	13	63.5	755.9
Any federal lands	401	142.7	992.5
Federal multiple use lands	172	115.6	864.5
Federal multiple use lands and protected lands	230	163.3	1089.7
More protected lands than multiple use lands	13	197.3	1109.2

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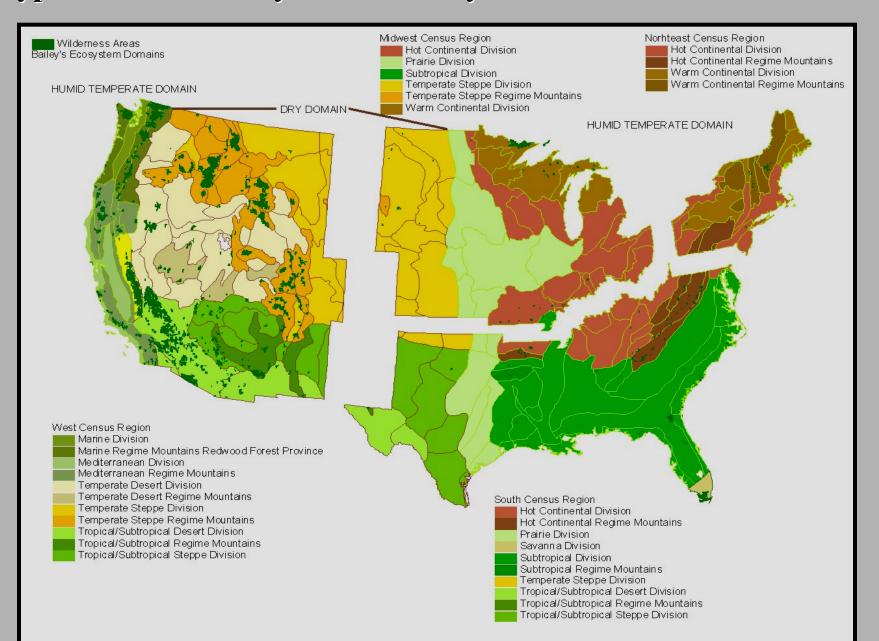
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Additional Values (No less Important)

- Ecological (The contribution of Wilderness to sustaining natural systems that support life, human and non-human)
- Intrinsic (From a philosopher's perspective, the intrinsic value of something is really its claim *to be*. From a

human viewpoint, it is respect for nature.)

Ecological Value, Ecosystem Representation (wilderness areas by type of natural ecosystem at Bailey's Domain and Division levels



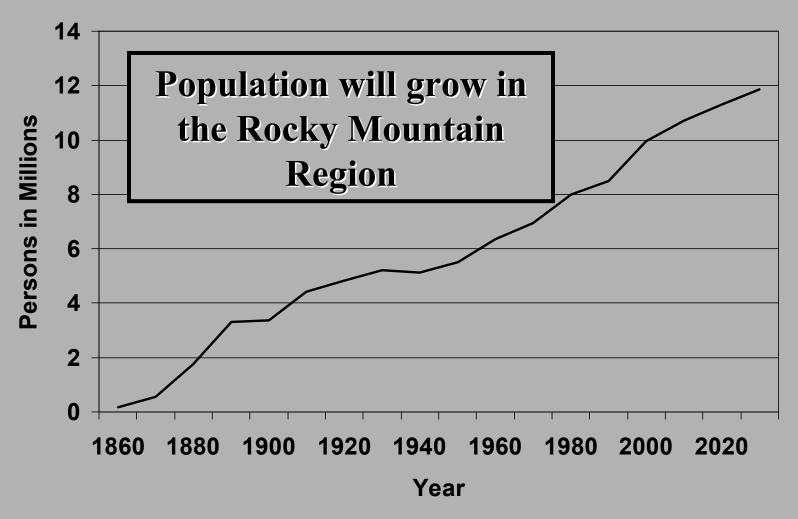
Ecological Value, Water Supply

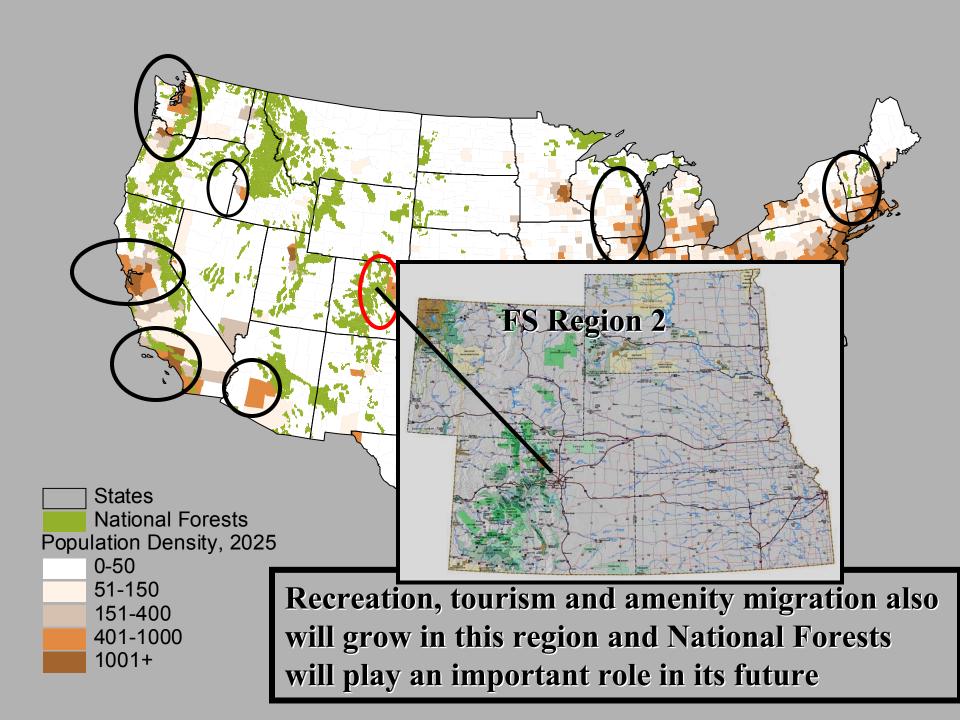
Precipitation	Areas	Acres	Percent of Total
0-15 in.	146	12,920,179	27.55
16-30 in.	138	9,517,039	20.29
31-40 in.	101	8,777,388	18.72
41-60 in.	185	9,817,244	20.93
61-90 in.	63	3,533,052	7.53
100+ in.	20	2,331,883	4.97



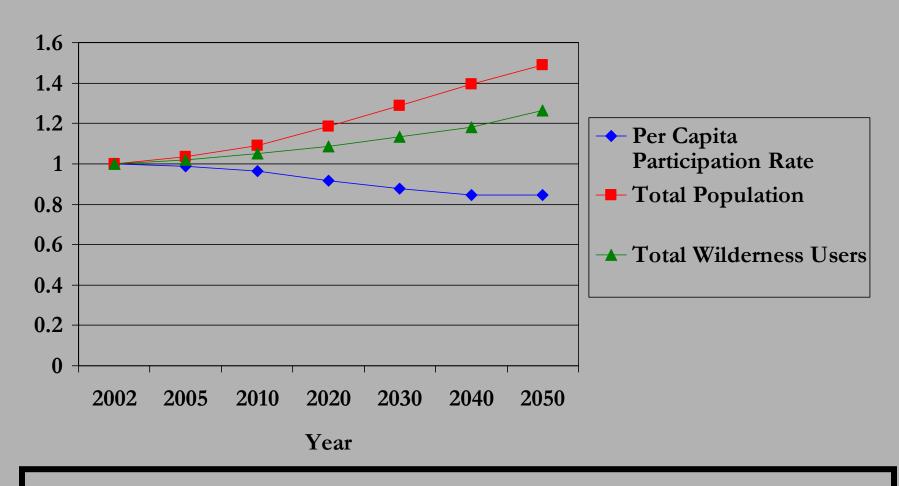
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Wilderness Visitation Index 2002 - 2050



Recreation use in Wilderness will grow

Percent in Nation saying important or very important

Expanding access for motorized vehicles (20%)

Developing trail systems for motorized uses (29%)

Developing trail systems for non-motorized rec. (57%)

Conserving/protecting sources water (91%)

Designating more wilderness areas (58%)

Developing paved roads for cars (19%)

Preserving resources

thi

As growth occurs, what do Forest Service and other Wilderness managers need to keep in mind?

Protecting ecosystems/ habitats (86%)

Expanding commercial recreation (28%)

Informing public on potential environmental impacts (81%)

Most Favored Objectives for NFs in the future (Percent in Nation saying important or very important)

Expanding <u>non</u>-motorized access, protected lands, protected ecosystems and education are publicly favored

Developing trail systems for non-motorized rec. (57%)

Conserving/protecting sources of water (91%)

Designating more wilderness areas (58%)

Developing paved roads for cars (19%)

Preserving resources through policies (75%)

Preserving wilderness experience (74%)

Protecting ecosystems/ habitats (86%) Increasing acres in public land (53%)

Expanding commercial recreation (28%)

Informing public on potential environmental impacts (81%)

Economic Values are Large

- Passive use net economic value per annum is estimated to be \$3.45 billion.
- On-site recreation use value is estimated to be around \$464 million per year
- Passive use value is estimated to be over 7 times (7.4 actually) greater than on-site recreation use value.

TOP 5 WALES !

For Wilderness

- > Protecting air quality
- > Protecting water quality
- > Protecting wildlife habitat
- > Protecting T&E species
- Legacy for future generations (By Majority Vote)

SOME POINTS TO PONDER

- •Wilderness is a highly valued resource. It is owned by the citizens of the United States and held by the federal government in a trust of stewardship
- •Stewardship includes being informed of the positions and values of the "Stockholders" of this rich national resource
- •Most of the stockholders will never have an opportunity to visit Wilderness, but the largest most pervasive values they hold are held in absentia
- •Across the spectrum of values (social, economic, ecologic, and intrinsic) Wilderness and public lands are esteemed, across the demographic of America



Venture Publishing

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System

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